



February 1, 2023
BBIX, Inc.
BBSakura Networks, Inc.
Marunouchi Direct Access Ltd.

BBIX, BBSakura Networks and Marunouchi Direct Access Launch the One-Stop Package Menu of Access Line on OCX in Otemachi, Marunouchi and Yurakucho Area

BBIX, Inc. ("BBIX"), a subsidiary of SoftBank Corp. that operates an Internet Exchange (IX) business, and Marunouchi Direct Access Ltd. ("MDA"), have established an "Open Connectivity eXchange" ("OCX") connection site provided by BBIX at the "MDA Otemachi Data Center" in November 2022.

In order to further expand the service, BBIX, BBSakura Networks, Inc. ("BBSakura"), a network solutions provider and subsidiary of BBIX, and MDA will offer a one-stop package plan ("Access Line powered by MDA") that provides multi-cloud connectivity and Internet access* via OCX from office buildings in the Otemachi, Marunouchi and Yurakucho areas ("Daimaru-Yu area") with quick delivery, ease of use and low cost. Applications will also be accepted starting today.

This package plan frees customers from the lengthy order-to-open process and complex design required to build large-scale corporate networks. In addition, customers will be able to use a highly secure, low-latency, and scalable private connectivity service through an easy-to-use customer portal.

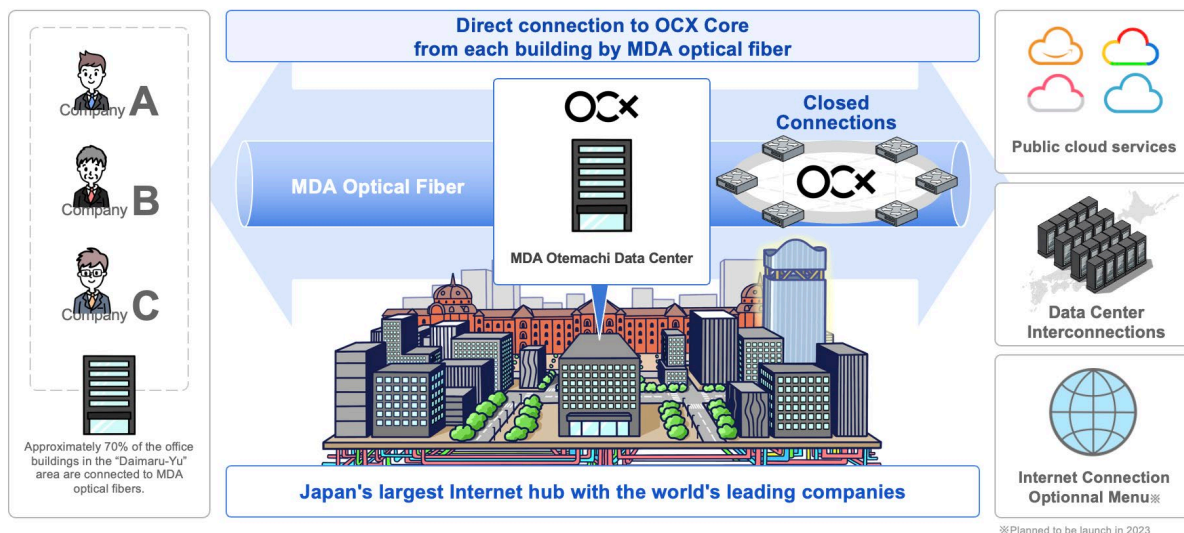
This package plan was developed by combining the technologies of three companies: BBIX and BBSakura, which jointly develop and provide "OCX", the cloud-based network service, and MDA, which provides ultra-urban data centers and optical fiber for secure, high-speed communications in the "Daimaru-Yu area". MDA's optical fiber network covers most of the buildings owned by Mitsubishi Estate and the package plan will be available to provide the most network environment at Torch Tower, scheduled for completion in 2027, which will be the tallest building in Japan, as well as other Mitsubishi Estate redevelopment buildings in the area.

With the current demand for high-capacity data communication due to the diversification of work styles, BBIX, BBSakura and MDA intend to contribute to the promotion of DX (Digital Transformation) of each company and region of Japan by seamlessly connecting central office districts with remote locations and cloud environments via a private connection network.

BBIX, BBSakura and MDA will work together with companies in the Daimaru area to accelerate DX to create a better society and future, and contribute to the growth strategies of service users.

*Note: Internet access service is expected to be ready for service in 2023

■Service Image



■Comment on the Launch of “Access Line powered by MDA”

Susumu Adachi, General Manager, Management & Technology, Operation Business Department, Mitsubishi Estate Co. said;

“We are committed to providing services and experience value tailored to the needs of each and every individual through DX initiatives aimed at realizing a 'Digital Vision Smart City' for the entire Daimaru-Yu area. In this context, we are very pleased with the evolution of the network environment in the Daimaru-Yu area through the collaboration between BBIX, BBSakura, and MDA, and look forward to its further development in the future.”

■ About BBIX

Company Name: BBIX, Inc.

URL: <https://www.bbix.net/en/>

Headquarters: 1-9-10 Roppongi, Minato-ku, Tokyo

Representative: Hidetoshi Ikeda, President & CEO

Date of establishment: June 13, 2003

Capital: 100 million yen

Ownership: 100% owned by SoftBank Corp.

Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

■ About BBSakura

Company Name: BBSakura Networks, Inc.

URL: <https://www.bbsakura.net/en/>



Headquarters: 7-20-1 Nishi Shinjuku, Shinjuku-ku, Tokyo

Representative: Hideyuki Sasaki, President & CEO

Date of establishment: August 1, 2019

Capital: 200 million yen

Ownership: BBIX, Inc. 51%, SAKURA internet Inc. 49%

Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

■ About Marunouchi Direct Access

Company Name: Marunouchi Direct Access Ltd.

URL: <https://www.directaccess.co.jp/>

Headquarters: Shin-Kokusai Building, 8F., 3-4-1 Marunouchi, Chiyoda-ku, Tokyo

Representative: Norihiro Yokoyama, Representative Director

Date of establishment: June 30, 2000

Capital: 490 million Japanese Yen

Ownership: Mitsubishi Estate Co., Ltd. 51%, Marubeni Corporation 49%

Business: Data Center Operation, Fiber Optic Service

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